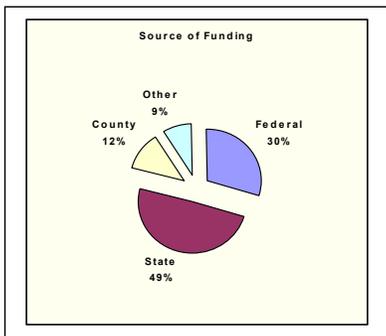




**UC  
 COOPERATIVE EXTENSION**

**...is a great investment because:**

- ▶ **We leverage county funds with state, federal, and private resources to make a difference in San Bernardino County Communities**
- ▶ **We involve 324 volunteers to extend our work throughout the county and to keep us accountable**
- ▶ **We bring a research-based, scientific approach to meet today's challenges and opportunities**
- ▶ **We bring the University of California to San Bernardino County**



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*Cooperative Extension...  
 To help people improve their lives  
 through an educational process.*



## **AN INVESTMENT THAT MAKES A DIFFERENCE**

Our mission is to help people improve their lives through an educational process using scientific knowledge focused on identified issues and needs

### **We prevent problems that cost San Bernardino County money**

- Reduce teen pregnancy and juvenile delinquency: provide out of school 4-H programs that engage adolescents and pre-adolescents in constructive activities while limiting the time they spend alone.
- Address consumer financial issues including use of credit, savings, investing, and bankruptcy: teach families and teenagers financial planning, credit management and consumer skills.
- Develop tomorrow's work force: 4-H Youth Development programs teach career and leadership education through community-based learning experiences with a focus on science and literacy.
- Focus of food safety: we address food safety from the farm to your table. A new focus in this area is homeland security.
- Target obesity and overweight issues: healthy eating and lifestyle habits reduce cancer and heart disease risks, reduce health care costs and improve on-the-job productivity.

### **We help business succeed in today's environment**

- Provide economic security for San Bernardino's agricultural industry.
- Maximize environmental quality controls in agricultural enterprises.
- Focus on San Bernardino's green industry, increasing personnel and expertise in commercial horticulture industries; provide training on business and human resources management; expand urban and Master Gardener programs.

### **We serve a greater number of San Bernardino citizens and communities through technology**

- Provide access to Extension programs and information 24/7.
- Make information available in new forms such as electronic newsletters, CD-ROMs and on the Internet.
- Provide technology access to isolated areas of San Bernardino County learning opportunities via TV/satellite

### **We promote sound management and conservation of the Counties natural resources**

- Conduct research, educational activities, and good working relationships with a broad range of people.
- Deliver science based information to private landowners; resource management professionals working on private, State and Federal lands; and other groups such as users of public lands, conservation organizations, and the agriculture and forest products industries.



For 86 years, Cooperative Extension has been helping to improve the local economy and the well being of the agricultural industry, natural resources, and communities in San Bernardino County. Cooperative Extension is the county-based arm of the University of California's Division of Agriculture and Natural Resources that brings scientific discovery and educational resources to solve local agricultural, natural resource and nutrition-related problems. Staff also provides diagnostic and science-based solutions to individuals needing help with house and yard plants and pests.

Cooperative Extension is an alliance of Federal, State and local government. The Federal Government through USDA contributes money to the State for Cooperative Extension. California adds to USDA's portion and through the University of California provides county-based academic positions and statewide support for programs.

The State contributes the lion's share to this three-way agreement. The combined support to San Bernardino County Cooperative Extension by the University of California and USDA was valued at over \$1,542,000 during 2002-2003. USDA and the state provide an average \$1,806,000 of support to Cooperative Extension to each of the 15 counties in the Central Coast and Southern Region.

For 2002-03, San Bernardino County provided Cooperative Extension with \$100,000 direct and \$83,800 indirect support for an \$183,800 total. The average county in the region provided \$366,000 in direct and indirect support to Cooperative Extension. The portion contributed by the county is highly leveraged.

According to the Memorandum of Understand, which we are working under, funds appropriated by the county's Board of Supervisors provide support to the university academics stationed in your county. Although most of the operational funds were cut in 1994, we recognize and very much appreciate that San Bernardino County has continued to provided facilities and a yearly allocation for UCCE program support.

The five University Advisors assigned to San Bernardino County were awarded \$76,500 in grants for the year 2002-03. The research dollars generated were used to solve local issues. The money creates local jobs and is spent at local businesses for supplies and equipment needed to conduct field and laboratory research. In times of economic downturn, supporting our existing businesses and helping people get through the hard times becomes more important than ever.

The value of volunteer time to our program cannot be overstated. Two hundred and eleven adult 4-H volunteers donate more than 40,000 hours annually to the development and education to young men and women between the ages of 8 and 18 in San Bernardino County. In addition, the University of California Master Gardeners, Master Composters, and Master Food Preservers volunteered a total of 10,000 hours in service to the county in return for the extensive training they receive, primarily from University of California Cooperative Extension Farm Advisors. At \$7.00 per hour this represents \$400,000 in donated time.